

EDUCATION

Virginia Tech, BFA in Visual Communication Design

WORK EXPERIENCE

Race IT, February 2014 – Present Hybrid Role – Front End Developer, Web Designer

Technical Skillset: HTML5, CSS3, JavaScript, jQuery, Sass/Compass, UX, N2, Orchard, WordPress, Foundation Responsive Framework, Bootstrap Responsive Framework, Ionic Hybrid App Framework, Coda, Terminal, Scout, Adobe Creative Suite, Github, Stack Overflow, Firebug, MS Office, Scrum Agile Development Methodology, Cross Browser Compatibility, Responsive Web Design, Search Engine Optimization, Web Semantics, Web Standards, Platform Usability, Quality Assurance

Client Projects: Peluso Open Water, Richmond Marathon, Challenge Atlantic City, Corrigan Sports Lacrosse, Race for Breath, Richmond Multi-Sports, ODU Big Blue Half Marathon, Harbor Lights Marathon

- Responsible for complete development lifecycle of endurance event websites: to include digital strategy, responsive
 design, front-end development, content management integration and launch, content migration, quality assurance
 testing and support
- Integrated responsive design techniques and modern web technologies to create standards-compliant HTML, CSS, and JavaScript webpages, focusing on mobile and desktop
- Developed custom preprocessed Sass files per project to allow for quick theme development and customization
- Identified and refined functional requirements for Orchard CMS and Platform UI integration and theming in collaboration with back-end development project staff
- Integrated jQuery library and custom plugin code for project development
- Verified cross-browser compatibility and browser degradation strategies for website designs
- Collaborated with design team in delivering quality work consistent with brand specifications and strategically designed mobile-first
- Worked in the agile development methodology, with daily scrums and sprints
- Executed goals to improve and innovate work process, such as learning and utilizing new code languages and content management systems to improve design workflows

Race IT, September 2012 – February 2014 Jr. Web Designer

Technical Skillset: HTML5, CSS3, JavaScript, jQuery, N2, Foundation Responsive Framework, Coda, Adobe Creative Suite, Stack Overflow, Firebug, MS Office, Cross Browser Compatibility, Responsive Web Design, Web Semantics, Web Standards

Client Projects: Army Ten-Miler, Color Me Rad Europe, Great Turkey Escape, Outer Banks Storm the Beach

- Responsible for development of website projects, including layout, design, front-end development, content management integration, content migration, and website launch
- Designed and developed custom registration templates, including layout, design, architecture, and HTML coding
- Coordinated projects with account management team to meet daily requirements of tasks and requests
- Responsible for visual layout and graphics for websites, including banners, misc. site improvements, and site maintenance
- Improved existing user-interface design of online registration forms and templates
- Designed and developed custom e-mail templates, including layout, design, and HTML coding
- · Responsible for quality assurance testing through browser-debugging tools to find coding errors in deployed sites
- Coordinated client content management and website maintenance for deployed project sites

MARC USA, May 2012 – July 2012 Interactive Design Intern

Client Projects: Rite Aid, MavTV, PA Lottery, Cooper Tires

- Developed concept and design of graphic elements, banners, e-mail templates, presentations, and other web concepts for marketing campaigns
- Responsible for the concepts and designs of online advertisements for Rite-Aid, MavTV, and the Pennsylvania Lottery
- Collaborated with team members on interactive media projects
- Hand-picked to revise in-house graphics and style guides for internal sales-marketing efforts
- Responsible for quality assurance and optimizing existing designs and templates provided by other members of team
- Designed social marketing campaign material for platforms such as Facebook and Twitter

FourDesign, August 2011 – May 2012 Graphic Design Intern

Client Projects: Candy Factory App, Newman Library, Virginia Tech, FourDesign Internal

- Responsible for graphic design, illustrations, print design and identity systems for client projects
- · Created print related materials for clients, including design, layout, and pre-press preparation
- Responsible for concept and design of custom illustrations for Candy Factory mobile app
- Designed targeted print campaigns for campus library marketing initiatives

Freelance Designer, August 2009 - Present

Client Projects: David E. Metzler, Carolina Animal Rescue & Adoption, Berea Baptist Church, Painted Dreams Ranch

Methodologies

Scrum Agile Development

- Responsible for development of website projects, including layout, design, front-end development, content migration, and website launch
- Created graphics, illustrations, layout, and identity systems for client websites and print projects

TECHNICAL SKILLS

Languages & Libraries	Tools
HTML5	Adobe Creative Suite
CSS3	Coda
JavaScript	Terminal
Sass (Compass)	Scout
jQuery, jQuery UI	Github
_	Stack Overflow
Frameworks Foundation	Microsoft Office

CMS

Ionic

N2 Orchard Wordpress

Bootstrap